



Courtesy of Prada



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Style

# Prada FW22 Brings Androgyny to Business

There's no better way for Prada to bring men of all ages together to the runway to bring just a touch of femininity to the world of business.



BY BURTHA BAKER

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Miuccia Prada and Raf Simons took Prada's Fall Winter 2022/2023 menswear collection to the next level at the Deposito of the Fondazione Prada on January 16, 2022. These two designers elevated the traditional male business attire by adding a feminine touch to their show at Milan Fashion Week this past January.



Prada is known for designing classic silhouettes that are freshened up with the latest trends. She made sure to bring this continuous concept to the table with masculine garments that screamed everyday business wear, but with a flare of androgyny to spice it up from the traditional, basic male business attire. With the help from fashion icon Raf Simons, Prada created this collection to show that traditional business wear for men does not always define who they genuinely are on the inside. The models, many of them being well-known celebrities, were presented in a simplistic manner that was intended to portray a bolder message behind the garments than the garments appeared to be. This collection brings the realistic side of the business world to life in plain, yet bold garments. These garments were meant to present life to the audience in the most realistic way possible with the use of fur throughout the suits, neck accessories, and a singular earring with a colorful vibe throughout the entire outfit.



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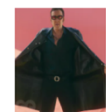
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This show was set on a basic runway with a retro-look as the entrance for the models to begin strutting down to present male work attire to shape the future. The addition of simple, yet attention-grabbing music in the background was a great touch to keep the audience at the edge of their seat but was careful not to distract the message intended to reel the audience in waiting to see more that Prada had to offer. The goal of these two designers was to have the audience's eye on the prize: business wear with aspects of androgyny. The models did not only consist of men of a variety of races and cultural identities, but also those that varied across many different age groups.

The suit jackets made from mainly silk and leather, and even cargo-style, draped down into a longer silhouette for the cold months to come next fashion season, with matching fur to compliment the sleeves and bottoms of the jacket. Underneath these unique, yet fashionable jackets were undershirts and pants with the perfect touch of color. For the most part, these colors were vibrant with pink, red, orange, yellow, and a warm plum for the winter season. This color palette is not the typical look for men's business garments, but none the less the perfect way to be inclusive of men with different fashion senses. Although the garments hugged the bodies of the men perfectly, it also presented a baggy fit. This provided the viewer with a classy, while comfortable touch. According to the website *AnOther*, Miuccia Prada states, "the collection celebrates the idea of working – in all different spheres and meanings."



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Thanks to Prada, along with Raf Simons, boring business wear has come to an end once and for all. This collection brings men of different backgrounds and styles together to shape a futuristic attire to be not only inclusive, but trendy as ever in the best ways.



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